



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

### Contract # 103036

**Schedule Dates** 09/28/12-10/02/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R :60  
ROMNEY FOR PRESIDENT INC - ORDER # 427 - :60

**Date Entered** 09/27/12  
**Last Modified** 09/28/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07908747  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$23,040.00  
**Net Total** \$130,560.00  
**Sales Tax**

### WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	18	\$55,600.00
Oct. 2012	33	\$98,000.00
<b>Grand Total:</b>	<b>51</b>	<b>\$153,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	5:57A- 7A (EST)	2					X			2	\$2,400.00	\$4,800.00	WBNS-TV (WBNS)	6A NEWS	9/27/12
2.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	5:57A- 7A (EST)	4	X	X						4	\$2,400.00	\$9,600.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	9/27/12
3.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	7A- 8A (EST)	2	X	X						2	\$2,400.00	\$4,800.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 1X PER DAY	9/27/12
4.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	7A- 8A (EST)	1				X				1	\$2,400.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/27/12
5.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8A- 8:55A (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 1X PER DAY	9/27/12
6.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	8A- 8:55A (EST)	1				X				1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/27/12
7.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	8:58A- 9:55A (EST)	1				X				1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	9/27/12
8.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8:58A- 9:55A (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	9/27/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	9:58A- 10:55A (EST)	1				X				1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	LMAD	9/27/12
10.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	9:58A- 10:55A (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	LMAD 1X PER DAY	9/27/12
11.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	10:58A- 11:57A (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	TPIR 1X PER DAY	9/27/12
12.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	10:58A- 11:57A (EST)	1				X				1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	TPIR	9/27/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R :60  
ROMNEY FOR PRESIDENT INC - ORDER # 427 - :60

**Date Entered** 09/27/12  
**Last Modified** 09/28/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07908747  
**Demo**  
**Order Type** Normal  
**Package Deal**  
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	12:30P- 2P (EST)	2	X	X						2	\$2,400.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	9/27/12
14.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	12:30P- 2P (EST)	1					X			1	\$2,400.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS	9/27/12
15.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	2P- 3P (EST)	2	X	X						1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	9/27/12
15.0.1	Closed Preempt	10/01/12															WBNS-TV (WBNS)	No Avail/Exception -	
16.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	2P- 3P (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	TALK	9/27/12
17.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	3P- 3:55P (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	9/27/12
18.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	3P- 3:55P (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	9/27/12
19.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	3:58P- 5P (EST)	2	X	X						2	\$1,600.00	\$3,200.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	9/27/12
20.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	3:58P- 5P (EST)	1					X			1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ	9/27/12
21.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	5P- 6P (EST)	2	X	X						2	\$4,400.00	\$8,800.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	9/27/12
22.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	5P- 6P (EST)	1					X			1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	5P NEWS	9/27/12
23.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	6P- 6:30P (EST)	2	X	X						2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	9/27/12
24.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	6P- 6:30P (EST)	1					X			1	\$5,600.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS	9/27/12
25.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	6:58P- 7:30P (EST)	1					X				\$5,600.00		WBNS-TV (WBNS)	JEOP	9/27/12

### CONFIRMATION CONTRACT

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25.0.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Exception - BUCKEYE BLITZ 7:00PM-7:57PM		
26.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	6:58P- 7:30P (EST)	2	X	X						2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	9/27/12	
27.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	7:30P- 7:57P (EST)	1						X				\$5,600.00		WBNS-TV (WBNS)	WHEEL	9/27/12
27.0.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Exception - BUCKEYE BLITZ 7:00PM-7:57PM		
28.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	7:30P- 7:57P (EST)	2	X	X						2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	9/27/12	
29.0	Normal Line / SPOT	09/28/12-09/28/12	3	1:00	11P- 11:35P (EST)	1						X		1	\$5,600.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS	9/27/12	
30.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	11P- 11:35P (EST)	2	X	X						2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	LATE NEWS 1X PER DAY	9/27/12	
31.0	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	6:58P- 7:30P (EST)	1						X		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	SAT 7P NEWS	9/27/12	
32.0	Normal Line / SPOT	09/29/12-09/29/12	3	1:00	11P- 11:35P (EST)	1						X		1	\$5,600.00	\$5,600.00	WBNS-TV (WBNS)	SAT LATE NEWS	9/27/12	
33.0	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	11P- 11:35P (EST)	2							X	2	\$5,600.00	\$11,200.00	WBNS-TV (WBNS)	SUN LATE NEWS	9/27/12	
34.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8:58A- 9:55A (EST)	1	X	X						1	\$1,600.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/28/12	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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35.0	Normal Line / SPOT	10/01/12-10/02/12	3	1:00	8A- 8:55A (EST)	1	X	X						1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/28/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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